**Literature References**


Cantwell, J. and L. Piscitello (1996), *The Diversification and Internationalization of Corporate Technology: From a Strategic Choice Historically to a Complementary Combination Today*, Mimeo, University of Reading.


EPO, Annual Reports, Munich: European Patent Office.


Hall, B.H. (1994), *Industrial Research during the 1980s: Did the Rate of Return Fall?* Cambridge, MA: NBER.


Nonaka, I. (1990), ‘Redundant, overlapping organization: a Japanese approach to managing the innovation


