

Index of names

- Aaker, D. A. 254
Abernathy, W. J. 199
Abramovitz, M. 54, 177, 207, 330, 354
Acontio, G. 29
Adelstein, R. P. 353
Adler, P. S. 253
Aeschines 20
Aghion, P. 91
Albach, H. 87
Alimpiev, V. 54
Alpex Computer 6
Altschuller, Genrich 316, 356
Amemiya, T. 51
Anawalt, H. C. 80, 218, 248
Anderson, P. 124
Andewelt, R. 53
Anton, J. J. 106
Aoki, M. 173, 207
Archibugi, D. 87, 290, 316
Aristotle 20, 21, 46
Arora, A. 353, 354
Arrow, K. 25, 47, 88, 90, 93, 105, 106,
117, 133, 353, 354
Arthur, W. B. 337, 355
Arundel, A. 92
Ashton, A. 218
Association Internationale pour la
Protection de la Propriété
Industrielle (AIPPI) 30, 88
Astra (company) 10, 15
AT&T 168
Athreye, S. S. 353
Aumann, R. 51
Austin, M. M. 51, 52
Azmi, I.M. 51
- B&H Manufacturing 6
Babbage, Charles 46, 356
Banner, D. W. 38
Barnett, H. G. 56
Barton, J. 87, 105, 208
Barzel, Y. 90
- Basberg, B. L. 87, 89, 316
Battelle Memorial Institute 316
Baxter, W. 38, 49, 53
Bayh-Dole Act 37
Beck, R. L. 91
Becker, G. S. 328
Bell, Alexander Graham 36
Bell system 168, 175
Bentham, Jeremy 23, 24, 46
Bentley Labs 6
Berne Convention (1886) 30
Bertalanffy, L. von 132
Bertha, S. L. 356
Bertin, G. Y. 287
Besen, S. M. 87
Bidault, F. 89
Birdzell, L. E. 321, 330, 354, 356
BMW 245
Bohlin, E. 337
Boitani, A. 290
Borrus, M. 173
Bosworth, B. P. 173
Bouchaert, B. 18, 19, 27, 51
Bowonder, B. 179
Brandi-Dohrn, M. 208
Branscomb, L. M. 179, 198, 208, 355
Bresnahan, T. 208
Brockhoff, K. K. 290, 316
Brown, C. G. 87
Budweiser 9
Buffett, W. 353
Bureau of Industrial Economics (BIE;
Australia) 91
Bush, V. 105
Butler, G. M. 91
- Calder, K. E. 179
Canon 5, 10, 12, 199
diversification by 192, 195-8
patent policies 8, 228, 266-7, 291
Cantwell, J. 104, 110, 127, 133, 290
Carnegie, Andrew 326, 342

- Carpenter, M. P. 88, 89, 253, 290
Carter, Jimmy 37
Castells, M. 321
Caves, R. 353, 354
Chakrabarti, A. K. 87, 174, 290
Chandler, A. D. 43, 129, 133, 208
Cheung, S. N. S. 91, 106
Chisum, D. S. 88, 89, 91
Cicotti, E. 290
Clarke, T. E. 87
Coca-Cola 9, 10, 11, 12, 43, 243, 245, 248, 254, 255
Coleman, A. 27
Collins, S. M. 173
Comanor, W. 290
Constantine, Emperor 28
Cordero, R. 208
Cordray, M. L. 40
Cornelli, F. 101
Cox, G. B. 38
Coyle, J. R. 6
Cusumano, M. A. 253
- Dahmén, E. 43
Dasgupta, P. 88, 89, 91
David, P. A. 27, 32, 34, 44, 54, 87, 91, 208, 355
Davis, M. 27
de Solla Price, D. 51, 105, 353
de Waal, F. 20
DeBrock, L. M. 101
Deiaco, E. 371
Demsetz, H. 18, 19
Diamond, S. A. 27
Digital Equipment 254
Dore, R. 207
Dreyfuss, R. C. 27, 53, 89
Drucker, P. F. 349, 352, 356
Duell, C. H. 354
Dulude, L. S. 287
Dunning, J. H. 133, 321
DuPont (company) 252
Dura Corp & Kiddie 6
Dutton, H. I. 42, 44, 86
- Eastman Kodak 5, 6
Eaton, J. 290
Edison, Thomas 36
Edvinsson, L. 353
Edward II, King 28
Ehrnberg, E. 290
- Eisenberg, R. S. 87, 88, 89, 356
Electrolux 167–8
Elizabeth I, Queen 29
Ellul, J. 336
Enayati, E. 80, 218, 248
Ericsson (company) 168, 175, 203–4
Ernst, H. 219
Etemad, H. 287
Eto, H. 179
European Patent Office (EPO) 30, 71, 73, 345, 411
Exxon 6, 11
- Farrell, J. 208
Farrington, B. 41, 42, 51
Faust, K. 290
Finley, M. I. 41, 51
Florida, R. 179
Folk, G. E. 38, 53, 215
Foray, D. 173, 345
Foster, F. H. 80
Frame, J. D. 174
Francks, P. 172
Fransman, M. 177, 179, 208
Freeman, C. 105, 179, 354, 355
Friedman, D. D. 86, 91
Frischtak, C. R. 355
Fruin, W. M. 207
Fudenberg, D. 91
Fuji Photo 5
Fujita, Y. 132
Fujitsu 5, 162
Fukuzawa, Y. 138
Fulton, R. 36
Funk, J. L. 179
- Galileo Galilei 29
Gallini, N. T. 101
Gardner, H. S. 353
Gates, Bill 342, 353
General Electric 5, 11, 14, 192
General Motors 5, 245
Gerlach, M. L. 179, 321
Geroski, P. 353
Gilbert, R. 88, 89, 90, 101
Gilfillan, S. C. 52
Gillette 9
Gire, J. 87
Glazier, S. C. 173, 218
Glisman, H. H. 290
Goldstein, P. 27, 87

- Goodyear, Charles 36
 Goto, A. 173, 179
 Grabowski, H. 101
 Graham, G. S. 253, 337
 Granstrand, O. 43, 54, 87, 124, 129, 132, 136, 180, 182, 192, 203, 207, 208, 253, 290, 353, 371, 372, 375, 377
 Green, J. 101, 173
 Griliches, Z. 16, 53, 87, 88, 89, 92, 162, 174, 290, 316, 353, 372
 Grindley, P. C. 203, 252, 253, 255
 Grupp, H. 87, 290, 316
 Gutenberg, Johann 28
- Hall, B. 16, 92
 Halperin, M. R. 290
 Harhoff, D. 92
 Hayek, F. von 46, 47
 Hayes, R. H. 199
 Hegel, Friedrich 23
 Helfgott, S. 144
 Henderson, R. 40, 356
 Hippel, E. von 87, 202, 252, 253
 Hitachi 5, 8, 12, 173, 199
 diversification 192, 197
 IP organization 273-4, 277, 278
 patent mapping 316
 patent policies 162, 228, 229, 248, 265
 Hjärpe, J. 51
 Hodgkinson, K. 80
 Hofer, R. E. 53
 Holmes, Oliver Wendell 52
 Honeywell 6, 14
 Horgan, J. 354
 Horn, E.-J. 290
 Hout, T. M. 208
 Howe, E. 36
 Howitt, P. 91
 Hughes Aircraft 6
 Hughes Tool Co 6
 Hume, David 23
- IBM 5, 8, 39, 63, 173, 207, 248, 255
 Imai, K.-I. 105, 179
 Imai, M. 208
 Institute of Intellectual Property (IIP) 203
 Intel (company) 9, 10, 11, 254
 International Chamber of Commerce (ICC) 355
- International Patent Institute 30
 Invention Machine Corporation 356
 ITT 14, 192
- Jacobsson, S. 290
 Jacobus de Valperga 32
 Jaffe, A. B. 290
 Jantsch, E. 353
 Japan Patent Association (Japan) 267, 288
 Japan Patent Office (JPO) 80, 88, 303, 314, 356
 Jefferson, Thomas 24, 34-5
 Jobs, S. 342
 Johannes Teutonicus 28, 32
 Johnson, C. 179, 321
 Johnson & Johnson 6
 Julian-Arnold, G. 101
 JVC 203, 231, 253
- Kabla, I. 92
 Kahn, A. E. 38
 Kamien, M. I. 101
 Kant, Immanuel 23, 51
 Kaplan, R. S. 353
 Katz, M.L. 88, 89
 Kaufer, E. 27, 31, 32, 35, 41, 42, 52, 83, 87
 Kellogg (company) 9
 Kempe, John 28
 Kenney, M. 179
 Kettering, C. 254
 Kingston, W. 47, 53, 173, 316, 356
 Kitch, E. W. 88, 89, 90, 91
 Klemperer, P. 88, 89, 90, 101
 Klevorick, A. K. 92
 Kline, S. J. 105
 Kodak 5, 6
 Kodama, F. 12, 172, 179, 192, 198, 201, 208, 370
 Kortum, S. 290
 Kotabe, M. 174
 Krech, D. 288
 Kretschmer, M. 27
 Krupp, Alfred 326
 Kuflick, A. 27
 Kuhn, T. S. 133
- Lakatos, I. 133
 Landau, R. 342
 Landes, M. 54

- Lanjouw, J. O. 87, 356
 Lee, J.-Y. 54, 207
 Leonard-Barton, D. 207
 Lerner, J. 87, 90, 356
 Leuven, J. van 51
 Levin, R. C. 88, 89, 92, 184, 190, 207, 375
 Liebowitz, S. J. 355
 Lindholm, Å. 207, 353
 List, F. 1-2
 Litton 6
 Locke, John 23, 26
 Long, P. 51, 356
 Lubrizol I Corp. 6

 Machlup, F. 27, 45, 47, 48, 54, 87, 91, 93
 MacKay, E. 51
 MacLeod, C. 27, 87, 88, 89
 MacPherson, C. B. 18, 23
 Mainers, R. E. 51
 Malerba, F. 290
 Malone, M. S. 353
 Mansfield, E. 47, 54, 88, 89, 91, 92, 105, 159, 207, 208
 Margolis, S. E. 355
 Marlboro (company) 9
 Marshall, A. 46, 47, 252
 Marx, Karl 46, 349, 352, 355
 Mary I, Queen 29
 Matsushita 5, 162, 231
 Mazzoleni, R. 91
 McCormick, C. 36
 McKinnon, R. I. 172
 Mercedes-Benz 245
 Merck 10, 11
 Merges, R. P. 87, 88, 89, 101, 105, 175, 208, 253, 346
 Merton, R. K. 52, 316, 356
 Meurer, M. J. 101
 Microsoft 6, 10, 11, 12
 Mifune, A. 139, 143, 254, 317
 Mill, J. S. 46
 Minolta 6
 Mises, L. von 46
 Mitsubishi 5, 8, 162, 253
 Miyake, T. 179
 Miyazaki, K. 179, 198, 207, 290
 Mody, A. 248, 255
 Mogege, M. E. 179, 253, 316
 Mokyr, J. 53, 54

 Momberg, D. 218
 Monsanto 15
 Montgomery, C. A. 207
 Morita, A. 246
 Morse, Samuel 36
 Motorola 5, 8, 15, 39, 168, 172, 204, 248, 253
 Mowery, D. 105, 177, 181
 Murdoch, Rupert 342
 Musgrave, A. 133

 Nance, D. A. 27, 51
 Narin, F. 88, 89, 165, 174, 253, 290, 316, 356, 368
 National Academy of Sciences (NAS) 173
 National Resource Council (NRC) 52, 87, 91, 105, 345
 NEC 5, 8, 12, 162, 192, 198, 229
 Nelkin, D. 356
 Nelson, R. R. 88, 89, 91, 92, 101, 105, 109, 133, 137, 207, 208, 375
 Nescafé 9
 Nintendo 6
 Niosi, J. 181
 Nippon Steel 370
 Nippon T&T 11
 Nishi, Y. 179
 Nobel, Alfred 54
 Nobel Prize 54, 86
 Noma, E. 290, 356
 Nonaka, I. 179, 208
 Nordhaus, W. 47, 88, 89, 90, 93, 96, 97, 98, 100, 101, 102, 105
 Norichika, K. 269, 317
 North, D. C. 42, 43, 44
 Norton, D. P. 353
 Novartis 11

 O'Brien, T. I. 252
 Odagiri, H. 173, 179
 Office of Technology Assessment (OTA) 91
 Ogburn, W. F. 52
 Okimoto, D. I. 179, 208
 Opel, J. 39
 Ordover, J. A. 91, 173
 Organization for Economic Cooperation and Development (OECD) 87, 88, 149
 Orsenigo, L. 290

- Oskarsson, C. 192, 208, 290, 372
Ostry, S. 137, 375
Owens-Illinois Glass 6
- Pakes, A. 101
Palmer, J. 91
Palmer, T. G. 23, 27, 51
Paragon Optical 6
Parr, R. L. 89
Patel, P. 16
Pavitt, K. 16, 87, 88, 132, 290, 330
Pearce, R. 207
Penrose, E. T. 27, 45, 51, 54, 132
Pepsi-Cola 9
Peretz, S. I. 353
Perez, C. 355
Perry, Commodore 137
Pfizer 6, 15, 39, 53
Philips (company) 5, 8
Phillips, A. 105
Pianta, P. 290, 316
Piscitello, L. 133
Plant, A. 27, 46, 50, 52, 54
Plato 20, 21
Polanyi, M. 327
Polaroid 6
Popper, K. 133
Porter, M. E. 104, 179
Posner, R. A. 51
Pratt, E. 39
Prior, W. J. 51
Prusa, T. J. 173
- Quigg, D. J. 53
- Raan, A. F. J. van 87, 316
Rahn, G. 137, 162-3, 174, 219, 226, 252, 288
Raskind, L. J. 87
Rausing, H. 342, 353
Ravenscraft, D. J. 207
RCA 5, 15
Reichman, J. H. 27, 47
Reinganum, J. 91
Robbins, L. 46
Rockefeller, John 326, 342
Rose, M. 27
Rosenberg, N. 51, 54, 105, 137, 177, 198, 207, 208, 321, 330, 337, 349, 352, 354, 355, 356
Rosenbloom, R. S. 105, 253
- Rosenkranz, S. 87
Ross, D. 290
Rousseau, Jean-Jacques 19, 23
Royal Dutch Shell 11, 12
Rushing, F. W. 87
- Saba, S. 253, 264, 269
Samuels, R. J. 172
Samuelson, P. 47, 91, 105, 173
Say, J. B. 46
Schankerman, M. 101
Scheinfeld, R. C. 91
Scherer, F. M. 38, 47, 53, 54, 83, 87, 88, 89, 91, 92, 93, 101, 173, 174, 207, 252, 254, 255, 290, 316, 317, 337, 372
Schiff, E. 42
Schlicher, J. W. 89
Schmookler, J. 47, 87, 88, 89, 93, 105, 316
Schon, D. A. 105, 225
Schumpeter, J. A. 46, 49, 349, 352, 354, 355, 356
Scotchmer, S. 88, 91, 101, 173
Sega Corp. 6
Seiko Corp. 192
Shapiro, A. R. 38
Shapiro, C. 89, 90, 101
Shariq, S. Z. 355
Shepard, A. 101
Shiley Inc. 6
Sholes, C. L. 36
Shook, R. L. 80
Siemens 5, 8
Sigurdson, J. 177, 179, 203, 316, 371, 377
Silberston, Z. A. 87, 89, 92, 158, 207, 261, 271, 278, 286, 375
Sjölander, S. 207, 353, 372
Skandia (company) 288, 353
Smith, Adam 20, 43, 46, 132, 290
Smith International 6
Snapper, J. W. 52, 87
Socrates 20
Soete, L. 290
Sokoloff, K. L. 42
Sokolov, A. 54
Solla Price, D. de 51, 105, 353
Solow, R. M. 54, 353
Sony 5, 10, 203, 231, 253, 254
trademark management 244, 245-7

- Spanner, R. A. 253
 Spero, D. M. 222, 253
 SSAB 370
 Staaf, R. J. 51
 Stac Electronics 6
 Stalk, G. 208
 Steinmueller, W. E. 177
 Stephan, P. E. 356
 Stewart, T. A. 353
 Stigler, G. J. 54
 Stiglitz, J. 89
 Sullivan, P. H. 89
 Swais, N. 253
 Syntex 6

 Takahashi, K. 137, 138, 264
 Takahashi, T. 219
 Takayanagi, S.-I. 269
 Tanaka, Y. 317
 Tandon, P. 89, 101
 Taussig, F. 46
 Taylor, C. T. 87, 89, 92, 158, 207, 261, 271, 278, 286, 375
 Taylor, Frederick 290
 Teece, D. J. 133, 182, 252, 255
 Teijin (company) 192
 Tesla, N. 36
 Teutonicus, Johannes 28, 32
 Texas Instruments 39, 146
 Thomas, D. S. 52
 3M (company) 6, 15
 Thurow, L. C. 47, 53, 321, 349, 352, 355, 356
 Tirole, J. 101
 Tisell, H. G. 316
 Toray (company) 192
 Toshiba 5, 8, 12
 diversification 192, 198
 IP organization 267-72, 275
 patent mapping 316
 patent policies 162, 229, 230, 233, 234-5
 Towse, R. 91
 Toyota 11, 245
 Trajtenberg, M. 174, 208, 253, 290
 Trans-World Manufacturing 6
 Tsutsumi, Y. 353
 Tushman, M. 124
 Tyson, L. D. 179

 Ueda, A. 172

 Urabe, K. 179
 Utterback, J. M. 207, 225, 337

 van Leuven, J. 51
 van Raan, A. F. J. 87, 316
 Vanderbilt, Cornelius 326, 342
 Vaughan, F. L. 173, 356
 Veblen, T. 337, 355
 Vernon, J. 101, 104
 Vidal-Nauget, P. 51, 52
 Vlastos, G. 51
 Volkswagen 288
 Volvo 245
 von Bertalanffy, L. 132
 von Hayek, F. 46, 47
 von Hippel, E. 87, 202, 252, 253
 von Mises, L. 46

 Waal, F. de 20
 Wallenberg, K. 326
 Walras, L. 46
 Warshofsky, F. 53, 173, 174, 346
 Weil, V. 52, 87
 Weisburst, S. 54
 Wernerfelt, B. 133
 Westinghouse, George 36
 Westinghouse (company) 5
 Westney, E. 163, 179
 White Corp. 168
 Whitney, Eli 36
 Wilkins, M. 27, 43, 86
 Williamson, O. E. 321
 Wilson, E. O. 20, 51
 Winter, R. W. 101
 Winter, S. G. 18, 52, 106, 109, 252
 World Intellectual Property Organization (WIPO) 71, 80, 88
 Woronoff, J. 179
 Wright, B. D. 105, 106
 Wright, G. 330, 354
 Wyatt, S. 287, 290

 Xerox 15, 172, 254

 Yamaha 192, 245
 Yamaji, K. 173, 179, 208, 237, 264, 266, 291
 Yao, D. A. 106

 Zanussi 167
 Zeno, Emperor 28