

## **APPENDIX 3 INTERVIEW QUESTIONNAIRES**

### **GENERAL QUESTIONS – CORPORATE LEVEL**

Below is a summary of general interview questions addressed to best-practice companies regarding Intellectual Property Management, in order to set the stage for the interview series.

- Q1. What strategies and methods in general are now used by your company for the economically successful development and commercialization of new technologies?
- Q2. What are your managerial experience and philosophy regarding successful versus failing attempts to commercialize new technologies in your company?
- Q3. In your company, what is the role of patenting and intellectual property rights in the development and commercialization of new technologies?
- Q4. Which patenting and licensing strategies and tactics have been commercially successful in your company and why?
- Q5. How are patenting activities organized and managed throughout your company?
- Q6. How is technology scanning organized and managed throughout your company and what is the role of patent information in that connection?
- Q7. In your opinion, how could the commercialization of new technologies be further improved in the future?

## GENERAL QUESTIONS IN JAPAN – NATIONAL LEVEL

- Q1. Which are the broad features of the historic developments of Intellectual Property Rights (IPR) protection by law in Japan?
- Q2. Which are the current important issues regarding IPR protection in Japan?
- Q3. Which are the main differences between Japan, on the one hand, and Europe and USA, on the other, regarding IPR legislation, especially patent laws, and prospects of harmonization?
- Q4. What are the causes and consequences of the current US - Japan relations, termed "patent war" by the press?
- Q5. What are the likely future developments regarding broad cross-licensing, patent pooling etc. among large companies?
- Q6. What are the likely future developments regarding IPR protection of basic research and science, and university research?
- Q7. What is the role of IPR protection for small firms and independent inventors in Japan?
- Q8. What are the present legal situation and future development of trade secret protection in Japan?