

PREFACE

This book builds on an investigation of the management of R&D and innovation in industrial organizations. The presentation is adapted to the needs of practitioners and moderate specialists in industry, government and academia.

The original idea to conduct a study of the management of R&D and technological innovation was formed while I was spending a year at Stanford University and benefiting, among other things, from Dr. Stewart Blake's instruction. During the course of the study, I have received much help and criticism, which cannot possibly be acknowledged in full. First, I would like to thank Professor Holger Bohlin, Dr. Gunnar Broman and Professor Sven Söderberg. Professor Bohlin's role has been crucial to the study and without his arrangements for empirically well-founded studies and institutional support the study would neither have taken off nor landed. Many people in the corporations and organizations studied have contributed most generously in various ways with their time, knowledge and interest. Often their information and insight have contributed not only to the study per se, but to my learning in a more personal way.

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A final reflection is that this study would have probably never been undertaken had I full knowledge at the outset of what it would mean in painstaking effort. Perhaps this conveys something about the nature of research planning.