

TECHNOLOGY, MANAGEMENT AND MARKETS

An Investigation of R&D and
Innovation in Industrial Organizations

Ove Granstrand

Foreword by Christopher Freeman



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LIST OF ABBREVIATIONS

CMD	Corporate managing director
MNC	Multinational corporation
R&D	Research and development
S&T	Science and technology

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LIST OF CORPORATIONS STUDIED

(Main sectors of industry within parentheses)

Alfa-Laval (metal products and machinery)

Astra (pharmaceuticals)

Astra-Hässle (subsidiary of Astra)

Boliden (mining, non-ferrous metals and industrial chemicals)

Iggesund (pulp, paper products, wood, steel and industrial chemicals)

KemaNobel (industrial chemicals and other chemical products)

Philips (electro-technical products)

Philips-Sweden (subsidiary of Philips)

SKF (metal products, machinery and steel)

Volvo (transport equipment and machinery)

Volvo Flygmotor (subsidiary of Volvo)

Currency conversion rate used: One \$US (US Dollar) = 4.15 SEK (Swedish Crowns)