

An earlier version of Chapter 3 has been published in Sahal, Devendra (ed.): *Research, Development and Technological Innovation* in the Lexington Books program of D.C. Heath and Company and is copyrighted by D.C. Heath and Company 1980, reprinted in revised form here with their permission. Quotations on pages 181, 190 from Williamson, Oliver: *Markets and Hierarchies* are reprinted by permission of Macmillan Publishing Company, Inc., copyright 1975 by Macmillan Publishing company. The quotation on pages 55, 113 from Steele, Lowell. W.: *Innovation in Big Business* is reprinted by permission of Elsevier North Holland, Inc., copyright 1975 by Elsevier North Holland, Inc.